

Sanctuary Nightclub, The Palm-Atlantis, Dubai:



For the Palm-Atlantis Resort in Dubai, Jeffrey Beers International sought a distinctive look for the nightclub's restrooms. Novo Arts designed fourteen unique, customized wall-coverings, one design for each stall. Our Studio Art Program and Graphic Artists collaborated on this project, and each design blends hand drawn and digital elements for a cohesive aesthetic. The ornate underwater vistas, complete with mermaids and sea creatures, are an exotic counterpart to the club's stylish, Baroque-inspired décor. We worked tirelessly to produce images that precisely captured Jeffrey Beers' vision. The finished project includes fourteen stalls, totaling 2000 sq. ft. of custom vinyl wall covering, and the energy and intrigue of the finished product enhances the luxurious surroundings.

