

Hoffman LaRoche:



Novo Arts provided art for over one million square feet space in their New Jersey offices. The program was comprehensive and included a number of original paintings created by the Novo Arts Studio program specifically for the office spaces. Given the large expanses of wall space, the art needed to be larger, to keep the scale of the space, and needed the heavy use of colors, to break up the white of the wall. For the lobby entrance, Novo Arts procured an abstract sculpture, which gives added interest to the complex.

